

JETWING WINS PRESTIGIOUS PATA GOLD AWARD

Jetwing Hotels proudly announced their achievement of winning the prestigious PATA Gold Award in the Educational Program category for their entry “A Taxi Service Through the Community: Lighthouse Hotel & Spa”

The Pacific Asia Travel Association’s (PATA) Gold Awards recognise exceptional achievement in a variety of endeavours, bringing acclaim to the best the regions travel industry has to offer. The winning projects set industry standards for excellence and innovation, serving as examples for others to follow

The winning project for Jetwing Hotels, aptly named ‘A Taxi Service Through The Community’ is a brainchild of the Jetwing Lighthouse. The objectives being to provide the hotel with taxi service requirements through the community around the hotel, to involve the youth living in the neighbourhood of the hotel in the running of this service. To help make our neighbours aware of the various attractive aspects of our area so that they could promote with pride our local culture, attractions, nature and handicrafts. To contribute somewhat to the upliftment of the living standards of the people around the hotel and their families and to train and make the associates employed within our hotel to accept the locality and the people in it as an integral part of the running of the hotel efficiently.





MEDIA RELEASE

“We are indeed proud and encouraged by this accomplishment, as it assures us that we are on the right track and gives us further confidence to complete the task we have started. This enables us to join hands with our fellow neighbours in providing a truly professional, efficient and friendly service to our guests” said a proud Hiran Cooray, Managing Director of Jetwing Hotels.

Tourism is one industry where everyone is a stakeholder, thereby benefiting from its accomplishments and also being affected by its failures. Jetwing has understood this perception very well, hence working with the taxi drivers around the hotel, reiterates that we all have to work in this industry together for the benefit of all

Hiran Cooray, Managing Director of Jetwing Hotels will attend the 54th PATA Annual Conference in Macau in April 2005, where he will receive the award on behalf of the company.

Owing to this success, Jetwing Tropical Villas in Beruwela and Jetwing Beach in Negombo have also embarked on a series of lectures and training sessions to the tuk tuk and van operators in the community around them to enable them in the future to provide a taxi service, thus benefiting the community rather than hiring from large travel companies from the cities to provide this service.

Jetwing Hotels owns and manages, The Blue Water – Wadduwa, Jetwing Hunas Falls – Kandy, Jetwing St. Andrew’s – Nuwara Eliya, Jetwing Beach – Negombo, Jetwing Ayurveda Pavilions – Negombo, Jetwing Tropical Villas – Beruwela, Jetwing Blue Oceanic – Negombo, Jetwing Vil Uyana – Sigiriya, Jetwing Seashells – Negombo, Sea Garden Hotel – Negombo

NOTE

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