

## THE JETWING WINE ADVENTURE



In the year 2005, Jetwing Hotels embarked on yet another unprecedented entrepreneurial adventure, viewed with raised eyebrows by the hospitality industry and the Sri Lankan wine trade. Hiran Cooray, the dynamic young Managing Director of Jetwing Hotels confirmed his decision to import wines to be sold exclusively in the Jetwing Hotel chain. The wines were to be sourced by Benson Fine wines based in the UK. The first shipment of 89 wines in 9936 bottles arrived in Sri Lanka on the 23<sup>rd</sup> of November 2005.

The “Jetwing Wines” are non-retail or off-trade wines crafted by winemakers of repute from the Northern and Southern hemispheres, representing the traditional styles of the “old world” and the more adventurous and bolder wines of the “new world”.

The profile of the “Jetwing Wines” reflect the prestigious 1996 Dom Perignon from the house of Moet & Chandon, a Non-vintage Grand Brut from Perrier Jouet, a Grand Cru from Chateau Batailley and more utility wines from the traditional giants like France Italy, Germany and Spain and the new kids on the block, like Australia, Argentina, Chile and a host of others in that league. The Jetwing wine list is sans “Table Wines”. We start with Vin de Pays and list many wines from the 50 plus appellations in Bordeaux and the 100 plus appellations in Burgundy, known to the French as Bourgogne. These judicious standards are maintained in choosing wines from other wine producing countries for the Jetwing wine list

There is a wine for the enjoyment of every one in the Jetwing wine list. Versatile wines sold with the assurance of high quality; wines that will be remembered for their sheer drinking pleasure or their contribution to make that wonderful meal even “more special”. Holiday maker, casual diner and the more discerning gastronome will all find wines to titillate their palates without having to break the piggy-bank!



## MEDIA RELEASE

The Jetwing wine list complements the menus in the Jetwing resort hotels. There is a wide range of white wines to match the many seafood items in the menus of the coastal resorts. There are light Rieslings and Soaves and the more robust oaked and unoaked Chardonnays, with the unpretentious Sauvignon Blancs and Chenin Blancs for the seafood lover to choose from. For those adventurous foodies, there are the Gerwurztraminers and a host whites that will help put out the fires of Sri Lankan & South Eastern Asian cuisine and soothe the uninitiated palate. The meat lover has not been forgotten. Bordeaux from the banks of the Gironde compete with the robust Shiraz, Cabernet Sauvignon, Malbec and others from the "new world". Burgundy lovers have a choice of lighter burgundies and the heavier Cote du Rhones.

Yes, we have all the bases covered. Be it a special occasion or that casual lunch or dinner at any of our restaurants, do not hesitate to ask our knowledgeable staff to help you choose a wine to make that occasion even more special. Enjoy your meal and the wine. Cheers!

### **NOTE**

For any queries regarding this press release and if you wish to receive this press release in Microsoft Word file format please contact;

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