



## EXCLUSIVE PRIVILEGES OF JETWING CLUB MEMBERS

The Jetwing Club consists of many benefits and privileges for all its members. Accessible to both Sri Lankans and expatriates, Club Membership provides fantastic opportunities that range from going on a weekend holiday to shopping spree discounts. Jetwing Hotels, blessed with some of Sri Lanka's most unique locations and amazing architectural properties, has drawn many eager travelers to Jetwing Club as a result. The fact that some of Sri Lanka's most prestigious tourism events were held in Jetwing Hotels through out the island is another reason that contributes to the growth in its recent membership.



Since the re-launch of Jetwing Hotels' loyalty program in September 2009 its growth has increased at an amazing rate. This is due to the boost in membership renewals which have taken place rapidly. The prestigious platinum membership aggregate hit the 250 mark last week indicating that the implementation of a sound tailor-made program for the most regular visitors at Jetwing Hotels has been successful.

The Jetwing Club website is a user friendly program based on a "help your-self" model operated through [www.jetwingclub.com](http://www.jetwingclub.com). Membership is offered in three tiers, namely Silver, Gold and Platinum. Each different tier presents clearly defined benefit schemes. The journey through the categories depends on a simple process of collecting points according to the money spent at all Jetwing Hotels. Thus one point is equal to a hundred rupees and based on the amount spent the Jetwing Club member moves up from Silver to Gold and from Gold to Platinum.



At the beginning of 2010 some of the Jetwing Club members had the privilege of lunching in the paddy fields of Jetwing Kurulubedda. This was made possible as the internationally acclaimed Galle Literary Festival took writers and literary enthusiasts to a unique countryside gourmet feast for the very first time. Likewise some of the Jetwing Club members were also invited to participate in a whale watching expedition in Sri Lanka's southern waters conducted by whale watching experts.

The Official Club host, Anushka Ratnayake says that "It's not about the discounts" but about the "privileges one receives for being a regular at Jetwing Hotels". Jetwing Club is in partnership with other businesses thereby providing a host of other services not limited to only Jetwing Hotels. In order to share these privileges among the whole family of which only one individual is a card holder, a supplementary card scheme is also available.



## MEDIA RELEASE

Jetwing Club members revealed in a recent survey that they prefer being regular visitors to Jetwing Hotels because the hotels are relatively small and serviced by exceptional staff that are renowned for their warm hospitality. It is the priority of the Jetwing Hotels team to cater to the special preferences of all their Club Members.



This May many of the Jetwing properties will go through refurbishment programs which will offer club members better facilities and services. Along with these new improvements Jetwing is concentrating on offering its members exciting new projects which will feature new destinations and novel activities for the discerning traveler and club member. Jetwing ensures that its travel programs are responsible and aimed at benefiting local communities as well as protecting the environment. This is the reason that many of its Club members are proud to be associated with Jetwing Hotels and thereby actively support it in all of its new ventures.

For more information and to join the Jetwing Club please email [club@jetwinghotels.com](mailto:club@jetwinghotels.com) or [lovetobe@jetwingclub.com](mailto:lovetobe@jetwingclub.com)

### NOTE

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